

**Sponsorship Opportunities** 

#### 24th - 26th June 2025 | LIFE Centre, Wapping Road Bradford BD3 0EQ

# We are thrilled to announce the second STEMFest in Yorkshire!

The hands-on STEM exhibition will be back in the Yorkshire area, offering an event filled with exciting and engaging interactive STEM activities. STEMFest aims to encourage and inspire young people from local state-funded schools in STEM subjects, and it will be open to groups:

- · Primary Years 5 & 6
- Secondary Years 7 & 8



#### The Exhibition

The event will involve around 50 local companies delivering hands-on activities, showcasing the wide range of careers and job roles available in the STEM sector in the region. Businesses will be invited to deliver fun, interactive sessions relating to their industry. Around 3000 young people aged from 9-13 years from the regions schools are expected to attend the event. The face-to-face event will be held at the Life Centre in Bradford which will bring a unique and creative element to this years event.

No school or business will be charged for attending the exhibition.





# **Business Networking**

There will be opportunities for business networking with other exhibitors and supporting organisations either prior to school arrivals or after the schools have left for the day.









## **Sponsorship**

You may be a Yorkshire & Humber company working in the STEM sector who is concerned about recruiting your future workforce or interested in helping young people find better employment or supporting local industry and commerce. You may want to shout about the work you are doing or just signposting the young people in the region towards more informed and better career choices.

There will be many PR and marketing opportunities from the launch of the event up to and including the actual exhibition. There is no doubt that this event will really get your name out there!

# Zone sponsorship package

£10,000 + VAT (4 available)\*

### **Benefits include:**

- Named sponsor of one of the 4 zones at the event
- 2 Logo on sponsored zone branding
- Logo on all event publicity including electronic and hardcopy literature
- 4 Company logo on STEMFest website

- 5 Dedicated zone sponsorship press release
- Inclusion in our social media event 'shout-outs' in the run up to and including the event days
- 7 Unlimited use of the STEMFest logo
- 8 Corporate stand in the Business Networking area

\*We would aim to offer you (where possible) a zone that reflects the sector your company is currently working in. Our sectors will be based around the following, with one zone to follow:

Space | Digital, Cyber Security and Technology | Manufacturing and Engineering

To register your interest contact <a href="mailto:claim.gen">claim.gen</a>: <a href="mailto:co.uk">claim.gen</a>: <a href="mailto:co.uk">claim.gen





