

Thank you for supporting STEMfest 2026. Your sponsorship helps make it possible for thousands of young people to experience inspiring, practical and career-focused STEM activities. This toolkit has been created to help you share your support, promote your commitment to skills and outreach, and highlight the role your organisation is playing in inspiring the next generation.



How to use this toolkit

Use this toolkit to celebrate your involvement and keep the conversation going before, during and after STEMfest. The example captions can be adapted to reflect your organisation's priorities, sponsorship level and reasons for supporting the event.

- Before the event: share why your organisation is proud to sponsor STEMfest and how it aligns with your commitment to skills, outreach or future talent.
- During the event: post team/ stand photos and reflections that showcase your sponsorship and the impact of the event.
- After the event: thank organisers, exhibitors and schools, and highlight the importance of continuing to inspire young people into STEM.
- Remember to tag us: include the STEM Hub and RTC North handles where possible, and use #STEMfest so your posts can be shared with the wider event community.

Event Overview

STEMfest brings together schools, employers and industry partners to spark curiosity, raise aspirations and show young people the exciting opportunities within STEM.

As a sponsor, your support helps create a high-quality, accessible event that connects pupils with meaningful STEM experiences, regional employers and real-world career inspiration.

Tag us on social media

X: @rtcstem | **Instagram:** @stemhubrtc | **LinkedIn:** @RTC North
TikTok: @stemhubrtc | **Facebook:** @RtcStem

Branding Guidelines

STEMFest Logo

We have provided you with the use of our STEMFest Logo. Please use the full colour logo on all collateral. The 100% white logo should be used on coloured backgrounds only.



Promotional Assets

Social Media Graphics:

Pre-designed graphics available in both Instagram and LinkedIn formats. You can find them in the provided marketing folder.

Example Social Media Posts - Pre Event

LinkedIn:

We're proud to be supporting **#STEMFest** Newcastle, helping thousands of young people across the North East experience hands-on STEM activities and career inspiration.

STEMFest brings together schools, businesses and industry partners to spark curiosity, raise aspirations and showcase the exciting opportunities available through science, technology, engineering and mathematics.

X:

We're proud to sponsor **#STEMFest** Newcastle, supporting hands-on STEM experiences for thousands of young people and helping inspire future talent across the North East.

Facebook:

We're delighted to be supporting **#STEMFest** Newcastle, an event that helps bring science, technology, engineering and mathematics to life for young people across the North East.

Through hands-on activities, employer engagement and career-focused conversations, STEMFest plays an important role in inspiring the next generation of STEM talent. We're proud to play a part in making that possible.

Instagram:

We're proud to be supporting STEMFest in Newcastle this October, helping students experience three action packed days of hands-on activities, industry insight and exciting STEM career opportunities. From meeting employers to getting involved in interactive challenges, the event gives young people the chance to see where STEM could take them.

We're delighted to play our part in supporting this fantastic experience and helping the next generation discover their potential.

Example Social Media Posts - During Event

LinkedIn:

We're proud to be supporting **#STEMFest** Newcastle this week, helping create opportunities for young people to experience STEM through practical activities, employer engagement and career-focused conversations. It's fantastic to see so many pupils exploring what STEM could mean for their future.

X:

Proud to support **#STEMFest** Newcastle this week and help young people discover hands-on STEM experiences, careers and opportunities across the North East.

Facebook:

We're delighted to be supporting **#STEMFest** Newcastle this week, an event that brings schools, employers and industry partners together to inspire young people through hands-on STEM learning. It's great to see pupils engaging with activities and exploring future career possibilities.

Instagram:

We're proud to support **#STEMFest** Newcastle, helping young people explore hands-on STEM activities, meet employers and discover where their curiosity could take them. It's brilliant to see so much energy and inspiration in one place.

Example Social Media Posts - Post Event

LinkedIn:

We were proud to support **#STEMFest** Newcastle and help make such an inspiring event possible for young people across the North East. The energy, curiosity and engagement throughout the event showed just how important it is to create meaningful opportunities for pupils to explore STEM careers.

X:

A brilliant **#STEMFest** Newcastle! We're proud to have supported an event that helped thousands of young people explore STEM skills, careers and future opportunities.

Facebook:

We were delighted to support **#STEMFest** Newcastle and help bring hands-on STEM inspiration to young people from across the region. Thank you to RTC North, the North East STEM Hub, participating schools, exhibitors and everyone involved in making the event such a success.

Instagram:

What an inspiring few days at **#STEMFest** Newcastle! We're proud to have supported an event that gave young people the chance to get hands-on with STEM, ask questions and explore future career possibilities.

Suggested hashtags

#STEMFest
#RTCNorth
#STEMCareers
#STEMOutreach
#NorthEastSTEM
#InspiringTheNextGeneration

Contact Information

For any questions or additional support, please contact:

Email: stem@rtcnorth.co.uk

Phone: 0345 2080740 (ext 2)

Feel free to customise these posts to better match your company's voice.

Let's make STEMFest Newcastle a memorable and inspiring event for everyone!