

STEMFEST

Delivered by **RTC**
inspiring growth

STEMHUB

SOCIAL MEDIA TOOLKIT
FOR SCHOOLS

STEM Hub are thrilled to announce the return of STEMfest this October 2026! This 3-day event will feature interactive STEM-themed zones for around 3,000 schoolchildren aged 10-13 years from the North East to immerse themselves in the exciting world of STEM industries.



Event Overview

STEMfest events are crafted to provide hands-on, interactive experiences that introduce young people to various roles within STEM (science, technology, engineering, and mathematics) through engaging activities led by industry experts. The aim is to inspire the next generation of the STEM workforce.

Event Details

Dates: 6th – 8th October 2026

Location: Vertu Motors Arena, Scotswood Road, Newcastle upon Tyne, NE4 7AF

Exhibitors: 60+ companies showcasing the wonders of STEM

Schools: Around 3,000 schoolchildren attending

Zone themes: Space | Technology | Environment & Energy | Manufacturing

Want to learn more? Visit our website for the latest STEMfest updates and to explore highlights from previous years.

Official Hashtag:
#STEMfest

Social Media Handles

X: @rtcstem | **Instagram:** @stemhubrtc | **LinkedIn:** @RTC North
TikTok: @stemhubrtc | **Facebook:** @RtcStem

Example Social Media Posts - Pre Event

LinkedIn:

We're delighted that our pupils will be attending **#STEMFest** this October at the Vertu Motors Arena in Newcastle.

The event will give students the opportunity to take part in hands-on STEM activities, meet employers from across the region and discover where science, technology, engineering and mathematics could take them in the future.

Instagram:

We're delighted that our pupils will be attending **#STEMFest** this October at the Vertu Motors Arena in Newcastle.

The event will give students the chance to take part in hands-on STEM activities, meet employers and industry professionals, and explore the exciting career opportunities available across the STEM sector.

Facebook:

We're looking forward to taking our pupils to **#STEMFest** at the Vertu Motors Arena this October.

This exciting event will bring STEM learning to life through interactive activities, industry-led challenges and career conversations designed to inspire young people across the North East.

X:

Our pupils are heading to **#STEMFest** this October! We're excited for them to explore hands-on STEM activities, meet local employers and discover future career possibilities.

Example Social Media Posts - During Event

LinkedIn:

Our pupils are at **#STEMFest** Newcastle today, exploring interactive activities and meeting employers from across the region. It is a brilliant opportunity for them to see how STEM subjects connect to future careers and real-world possibilities.

Instagram:

Today's the day! We're heading to **#STEMFest** Newcastle! Our pupils are excited for a day filled with interactive activities designed to show them STEM careers and connect them with real STEM professionals.

Facebook:

Our pupils are visiting **#STEMFest** Newcastle today, taking part in interactive activities and speaking to employers about the many opportunities available through science, technology, engineering and mathematics. We're looking forward to seeing what inspires them most.

X:

Our pupils are enjoying a hands-on day at **#STEMFest** Newcastle, discovering STEM careers, activities and ideas from employers across the North East.

Example Social Media Posts - Post Event

LinkedIn:

Our pupils had a fantastic time at **#STEMFest** Newcastle, taking part in hands-on activities and learning from employers about the many pathways available through STEM. Thank you to RTC North, the North East STEM Hub and all the exhibitors for creating such an inspiring experience.

Instagram:

Our pupils had a brilliant visit to **#STEMFest** Newcastle, where they explored hands-on STEM activities, met employers and discovered more about future STEM careers. Thank you to RTC North, the North East STEM Hub and all the exhibitors for creating such an inspiring experience.

Facebook:

Our pupils had a brilliant visit to **#STEMFest** Newcastle, where they explored hands-on STEM activities, met employers and discovered more about future careers. Thank you to everyone who helped make the event such a valuable and inspiring experience.

X:

Thank you **#STEMFest** Newcastle! Our pupils came away with new ideas, career inspiration and a better understanding of where STEM could take them.

Tips for effective social media engagement

1. Use our social media handles to tag us and use the hashtag **#STEMFest** to increase visibility.
2. Share photos of your students from the event.

Thank you for being a part of #STEMFest Newcastle!

Contact Information

For any questions or additional support, please contact:

Email: stem@rtcnorth.co.uk

Phone: 0345 2080740 (ext 2)

Feel free to customise these posts to better match your school voice.

Let's make STEMfest Newcastle a memorable and inspiring event for everyone!