

STEMFEST

Delivered by **RTC**
inspiring growth

STEMHUB

SOCIAL MEDIA TOOLKIT
FOR EXHIBITORS

STEM Hub are thrilled to announce the return of STEMfest this October 2026! This 3-day event will feature interactive STEM-themed zones for around 3,000 schoolchildren aged 10-13 years from the North East to immerse themselves in the exciting world of STEM industries.



Event Overview

STEMFest events are crafted to provide hands-on, interactive experiences that introduce young people to various roles within STEM (science, technology, engineering, and mathematics) through engaging activities led by industry experts. The aim is to inspire the next generation of the STEM workforce.

Event Details

Dates: 6th – 8th October 2026

Location: Vertu Motors Arena, Scotswood Road, Newcastle upon Tyne, NE4 7AF

Exhibitors: 60+ companies showcasing the wonders of STEM

Schools: Around 3,000 schoolchildren attending

Zone themes: Space | Technology | Environment & Energy | Manufacturing

Want to learn more? Visit our website for the latest STEMfest updates and to explore highlights from previous years.

Official Hashtag:
#STEMFest

Social Media Handles

X: @rtcstem | **Instagram:** @stemhubrtc | **LinkedIn:** @RTC North
TikTok: @stemhubrtc | **Facebook:** @RtcStem

Example Social Media Posts - Pre Event

LinkedIn:

We're excited to share that we'll be exhibiting at **#STEMFest** 2026 this October at the Vertu Motors Arena in Newcastle.

Delivered by RTC North and the North East STEM Hub, STEMfest will welcome over 3,000 young people for three days of hands-on STEM activities, industry insights and career inspiration. We can't wait to showcase our work, meet pupils from across the region and help inspire the next generation of STEM talent.

Instagram:

Big news! We're heading to **#STEMFest** as exhibitors, joining over 60 STEM businesses at the Vertu Motors Arena in Newcastle this October.

Across three action-packed days, more than 3,000 schoolchildren will explore interactive activities, meet local employers and discover the exciting careers available in STEM. We're proud to be part of an event that educates, inspires and enthuses the next generation.

Facebook:

We're thrilled to be exhibiting at **#STEMFest**, taking place from 6–8 October at the Vertu Motors Arena in Newcastle.

This flagship event will bring together over 60 exhibitors and around 3,000 schoolchildren for interactive activities, career conversations and real-world STEM inspiration. We're looking forward to sharing what we do and helping young people see where STEM could take them.

X:

We're exhibiting at **#STEMFest** in Newcastle this October! We can't wait to deliver a hands-on STEM activity and inspire over 3,000 young people to explore future careers in STEM.

Example Social Media Posts - During Event

LinkedIn:

We're here at **#STEMFest** Newcastle, ready to meet pupils from across the North East and share hands-on STEM activities that bring our work to life. It's fantastic to be part of an event that connects young people with employers, careers and real-world STEM inspiration.

Instagram:

Today's the day! We're at **#STEMFest** Newcastle with a hands-on activity designed to get young people thinking, asking questions and discovering the exciting possibilities within STEM.

Facebook:

We're excited to be at **#STEMFest** Newcastle today, meeting pupils from across the region and showcasing how STEM skills are used in the real world. We're looking forward to a busy day of conversations, activities and inspiration.

X:

We're set up and ready for a brilliant day at **#STEMFest** Newcastle! Looking forward to meeting pupils, sharing our activity and helping inspire future STEM talent.

Example Social Media Posts - Post Event

LinkedIn:

What a fantastic experience at **#STEMFest** Newcastle. We were proud to engage with pupils from across the North East, share our work and help bring STEM careers to life through hands-on learning. Thank you to RTC North, the North East STEM Hub, fellow exhibitors and all the schools who made the event such a success.

Instagram:

That's a wrap on **#STEMFest** Newcastle! We've had a brilliant time meeting pupils, answering questions and sharing what makes STEM so exciting. Thank you to everyone who stopped by our stand and got involved.

Facebook:

We had a fantastic time exhibiting at **#STEMFest** Newcastle, meeting pupils from across the North East and showing how STEM connects to real-world skills and careers. Thank you to the organisers, schools, exhibitors and everyone who helped make the event so inspiring.

X:

A brilliant few days at **#STEMFest** Newcastle! We loved meeting pupils, sharing our STEM activity and helping spark ideas about future careers. Thanks to everyone involved.

Tips for effective social media engagement

1. Use our social media handles to tag us and use the hashtag **#STEMFest** to increase visibility.
2. Share photos and videos of your exhibits and staff.
3. Highlight success stories or interesting facts about your company's involvement in STEM.

Thank you for being a part of #STEMFest Newcastle! Let's inspire the next generation together.

Contact Information

For any questions or additional support, please contact:

Email: stem@rtcnorth.co.uk

Phone: 0345 2080740 (ext 2)

Feel free to customise these posts to better match your company's voice.

Let's make STEMFest Newcastle a memorable and inspiring event for everyone!